Best conditions for entrepreneurs

Leipzig has a lively start-up environment that attracts entrepreneurs from all over Germany.

Networks, Initiatives and Co.

The regional start-up scene profits from a large number of different players in Leipzig.

Subsidies and Financing

The SME support programme improves growth opportunities for small and medium-sized enterprises.



Lene Voigt (1891–1962) Leipzig writer and Saxon dialect poet

Carl Heine

(1819 - 1888)

was an important entrepreneur and industrial pioneer in Leipzig



CLEVER MINDS HAVE ALWAYS BEEN...



Johann Sebastian Bach

(1685 - 1750)

Organist, conductor, composer and St. Thomas choirmaster in Leipzig



Gottfried Wilhelm Leibniz (1646–1716)

Polymath, born in Leipzig





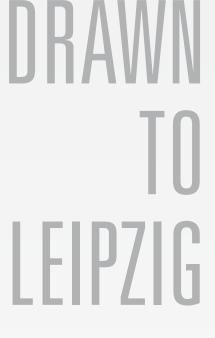
Clara Schumann (1819–1896) Piano virtuoso and composer, born in Leipzig



Werner Heisenberg

(1901 - 1976)

Nobel laureate in physics, head of the Institute for Theoretical Physics at the University of Leipzig from 1927





Michael Petersen

graduated from the HHL Leipzig Graduate School of Management, and co-founded together with fellow students the online start-ups smow and spreadshirt

Carina Röllig, Sabine Maßmann, Dr. Hanna Köpcke

founded the software company Webdata Solutions/blackbee

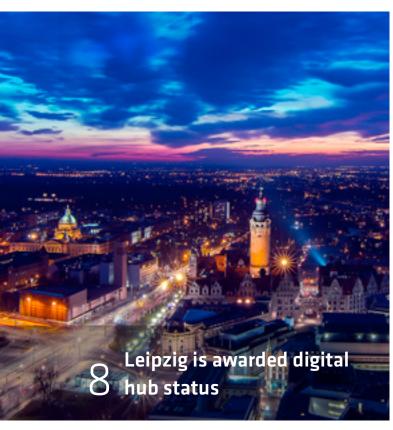


Johann Wolfgang von Goethe

(1749 - 1832)

Poet and natural scientist, studied at the University of Leipzig









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Leipzig residents

Leipzig is one of the most dynamic cities in Germany. This is evident not only from the increasingly young population, but also from the significant increase in employment in recent years. Located in the centre of a metropolitan region with more than 2.25 million inhabitants, Leipzig is an attractive location for business, science, culture and above all for its citizens.

Employees subject to social security contributions

Good reasons for choosing Leipzig:

- · growing city
- · broad economic base
- . successful settlement of industrial cores
- · a lively start-up scene
- · vibrant higher education system and active companies
- · low rental prices and location offers
- · rich cultural scene
- · no other large city in Germany has residents that are so satisfied

Leipzig Scores in the Competition

Second place in the city ranking for future viability

Leipzig achieved the highest growth rate of almost 10 per cent in population and the highest growth rate of all 30 cities at 7 per cent. Productivity growth is also the third highest (2011 to 2014). Source: World Economic Institute (HWWI) and the Privatbank Berenberg

Leipzig is awarded digital hub status

Leipzig, together with Dresden, has been awarded the contract as a digital hub by the German Federal Ministry of Economics and Energy (BMWi).

Study: Leipzig has the most attractive city centre

Leipzig has received the best overall rating by far in a study conducted by the Cologne Institute for Trade Research (IFH) for the attractiveness of the city centre and is ranked first among 121 cities.

Financial Times fDi Magazine

Leipzig is among the top ten in the European Ranking Cities and Regions of the Future 2016/17 by fDi Magazine and took third place in the Cost-Effectiveness of doing Business category.

3rd place in Germany for the Leipzig/Halle logistics region

According to a ranking by the Bulwiengesa research institute, the Central German Centre ranks third among the 28 logistics regions in Germany, just behind Hamburg and Berlin.

Successful location

Internationally successful companies have chosen Leipzig as a business location. That includes BMW, Porsche, DHL, Amazon, Future Electronics, Telekom, KPMG and many more.

Satisfied office tenants

The most satisfied office tenants in Germany are based in Leipzig. The city receives top marks in terms of office space, costs and architecture.



Five growing industries

In keeping with the motto "Strengthening strengths", special support is given to areas with strong growth potential and sufficiently developed basic structures. With its economic strategy, Leipzig relies on carefully chosen sectors of the future:

Automotive and supplier industry



Media and creative industries





Energy and environmental technology





Logistics





LEIPZIG IS AWARDED DIGITAL HUB STATUS





With the Digital Hub Initiative, the Federal Ministry of Economics and Energy wants to support the development of digital hubs in Germany. The "hub" idea is based on the fact that cooperation between companies and start-ups promotes innovation in a small space, especially in the digital age.

Since April 2017, the Smart Infrastructure
Hub Leipzig has been one of the digital
hubs within the initiative of the Federal
Ministry of Economics and Technology
(Bundeswirtschaftsministerium).
It focuses on the topics energy, "Smart
City", e-health, and related cross-sectoral
technologies. This is a very applicationoriented approach, which is intended to
implement the technologies of innovative
start-ups worldwide in real-life applications
together with partners from business,
science and politics. In addition to the Free
State of Saxony and the City of Leipzig as

well as the universities (University of Leipzig, HTWK Leipzig, HHL Leipzig Graduate School of Management), many companies from the region also participate together with the VNG Group, EEX European Energy Exchange, enviaM, Leipziger Gruppe, Porsche, DELL, AOK PLUS and Arvato Systems. SpinLab - The HHL Accelerator, already a prominent accelerator programme, will focus on these same themes and will bring together established companies and investors to assist start-ups in launching and financing their products.



- Leipzig boasts a wide range of successful start-ups, entrepreneurial players and event formats.
- Leipzig is currently drawing many startups from other cities who appreciate the city for its high quality of life at relatively low costs.
- Numerous incubators and co-working spaces provide start-ups with space, know-how and idea exchange and tens of thousands of square metres of space.

Leipzig is currently experiencing a new period of start-up activity with an estimated 150 to 200 start-ups currently working here. While eCommerce start-ups such as Spreadshirt (today 500 employees) first settled in the city, industries such as Big Data (e. g. DataVirtuality, Webdata Solutions, ApiOmat, Solution Engine) and start-ups in the field of infrastructure such as energy (e. g. energy2-market, Rhebo, SENEC/Deutsche Energieversorgung) or mobility (nextbike, ekoio, busnetworx)

have also been added. Companies such as futalis or PHACON have become established players in the fields of life science, health and medical technology. Today, Leipzig is more successful than any other location in Eastern Germany in attracting start-ups from other cities that relocate their main business to Leipzig (e. g. DIPAT, QLX, Sensape, food.de, Wundercurves, SelfID Technologies) or establish branches (e. g. trivago, CHECK24, Verivox).

Successful start-ups and digital companies in various industries (selection)





· > 70 Employees · Founded in 2012 · Industry: Big Data



· > 85 Employees · Founded in 2009 · Industry: Energy



Founded in 2002
Industry:
eCommerce



> 20 Employees
 Founded in 2014
 Industry: Infrastructure



· > 40 Employees · Founded in 2013 · Industry: Big Data

Leipzig has a positive migration record, most recently













LEIPZIG HAS A VIBRANT START-UP ECOSYSTEM

Start-up initiatives/incubators

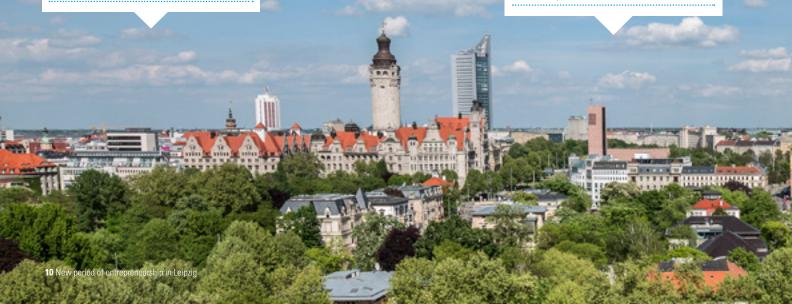
- · 2b AHEAD Ventures
- · AGIL GmbH Leipzig, Technologiescouts
- · Basislager Coworking for Start-ups and Freelancers
- · futureSAX the Innovation Platform of the Free State of Saxony
- · HHL Leipzig Graduate School of Management
- · Inkubator für Technologie-Start-ups, Institut für angewandte Informatik
- · SMILE Selbst Management Initiative Leipzig
- · Social Impact Lab Leipzig für Social Start-ups
- · SpinLab The HHL Accelerator
- · StarterCenter der IHK und HWK
- $\cdot \ Unternehmensgründerbüro \ (ugb)$

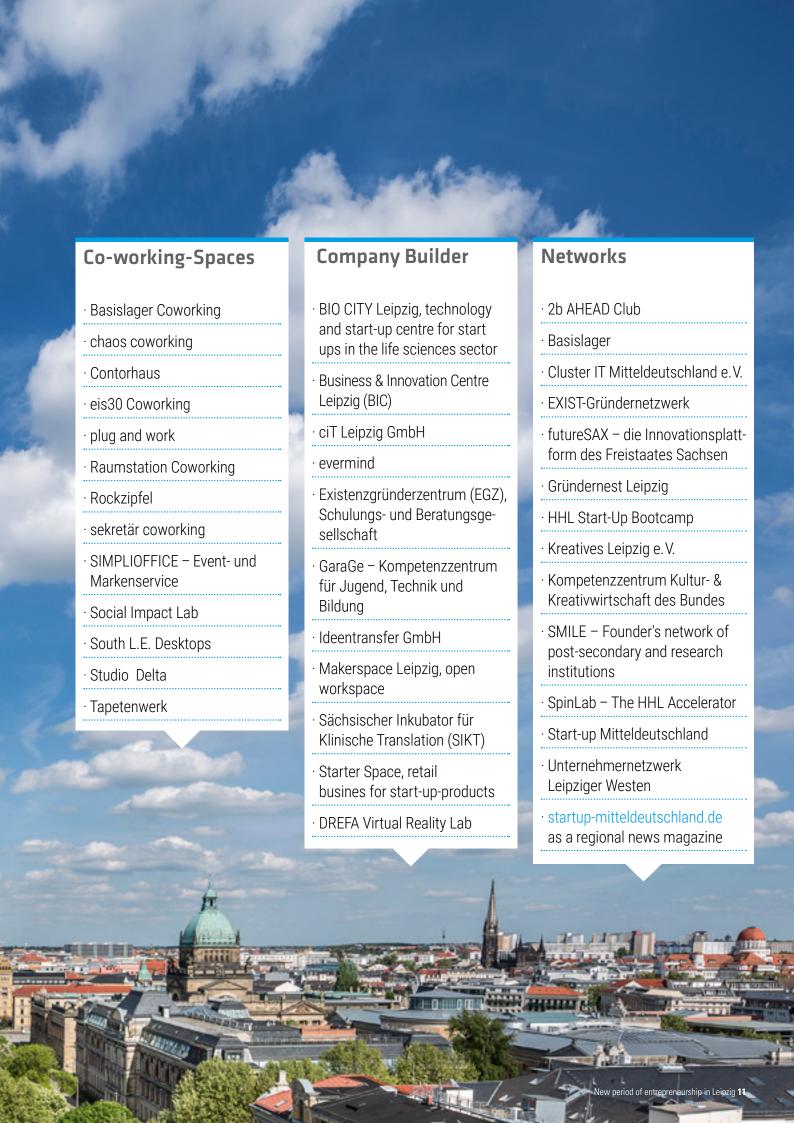
Start-Up Competitions

- · German Start-Up Award
- · futureSAX Idea Competition
- · Start-up competition— Digital Innovation
- Start-Up competition –
 ICT innovative
- · IQ Innovation Award Middle Germany
- · IQ Innovation Award Leipzig
- · Cultural and Creative Pilots Germany
- · Leipzig Start-up night
- · Project "Young Start-ups"

Event formats for start-ups

- · Accelerate@HHL Konferenz
- · Chaos Communication Congress
- · DreamHack Leipzig
- · Frauen überholen anders
- · F**kUp Nights
- · futureSAX-Gründerforum (Leipzig)
- Founder's breakfast and informal get-togethers (e.g. Basislager, Gründernest, SMILE, Social Impact Lab)
- · Hackathons
- · HHL International Investors Day
- · IHK-Gründerabend
- · SMILE-Gründercoaching
- · Startup SAFARI Leipzig
- · Startup Weekend







University of Leipzig Faculty of Medicine Institute of Anatomy View into the lecture hall during a lecture

- · Leipzig has an outstanding research landscape with a focus on infrastructure, environmental and energy research as well as entrepreneurship.
- · In addition to the universities, the UFZ, DBFZ, Fraunhofer-IMW, TROPOS and iDiV deal with infrastructural questions and environmental aspects.
- · Science research in the University Association Halle Jena Leipzig.

The post-secondary education landscape in Leipzig provides excellent training for young professionals and entrepreneurs. There is intensive, internationally recognised research in the fields of energy technology and energy management, infrastructure management, environmental research and health management.

The HHL Leipzig Graduate School of Management is also one of Europe's leading business schools with a special focus on entrepreneurship. With the awards for best start-up university (Gründungsradar des Stifterverbandes der dt. Wissenschaft as well as the Financial Times Entrepreneurship Ranking) and the most international university in Germany (DAAD), HHL has two important aspects of a digital hub. In the area of academic start-up activities, the University of Leipzig has dominated the region for years and is one of its most important players for prospective start-ups. The University of Leipzig is the only non-technical representative among Germany's major universities in this top group (Gründungsradar des Stifterverbandes 2016) and ranks among the top 5. Since 2006, the University has been successfully supporting the start-ups of students, graduates and employees of Leipzig's post-secondary and research institutions, as well as

the establishment and innovation projects of research-intensive companies. The Leipzig University of Applied Sciences offers start-ups and companies in the region a strong research partner for the development of technical innovations. In addition to universities, the Smart Infrastructure Hub also hosts relevant projects at research institutes such as the Helmholtz Centre for Environmental Research (UFZ) with 1,100 employees, the German Biomass Research Centre with 150 employees, Fraunhofer IMW and the Leibniz Institute for Tropospheric Research.

The University Association of Halle – Jena – Leipzig is a special feature, which leads to the coordination of content and cooperation between the universities and is a good example of Leipzig's leading role in the metropolitan region of Central Germany. One of the university network's most successful research projects is the German Centre for Integrative Biodiversity Research (iDiv), which was established in 2012 and is operated in cooperation with the UFZ.

TRAINING AND RESEARCH **IN LEIPZIG**



Magnetic Resonance Centre Centre for Clinical Studies Leipzig





Max Planck Institute for Evolutionary Anthropology

Max Planck Institut for Mathematics and Natural Sciences





Leipzig University of Applied Technical, Economic and Cultural Leipzig (HTWK Leipzig) SciencesResearch and Transfer Centre e. V.



Fraunhofer Center for International Management and Knowledge Economy



Helmholtz Centre for Environmental Research — UFZ

Other universities and research centres

Saxon Academy of Sciences in Leipzig German Biomass Research Centre (DBFZ)

Examples of spin-offs:

Helmholtz Centre for Environmental Research - UFZ:

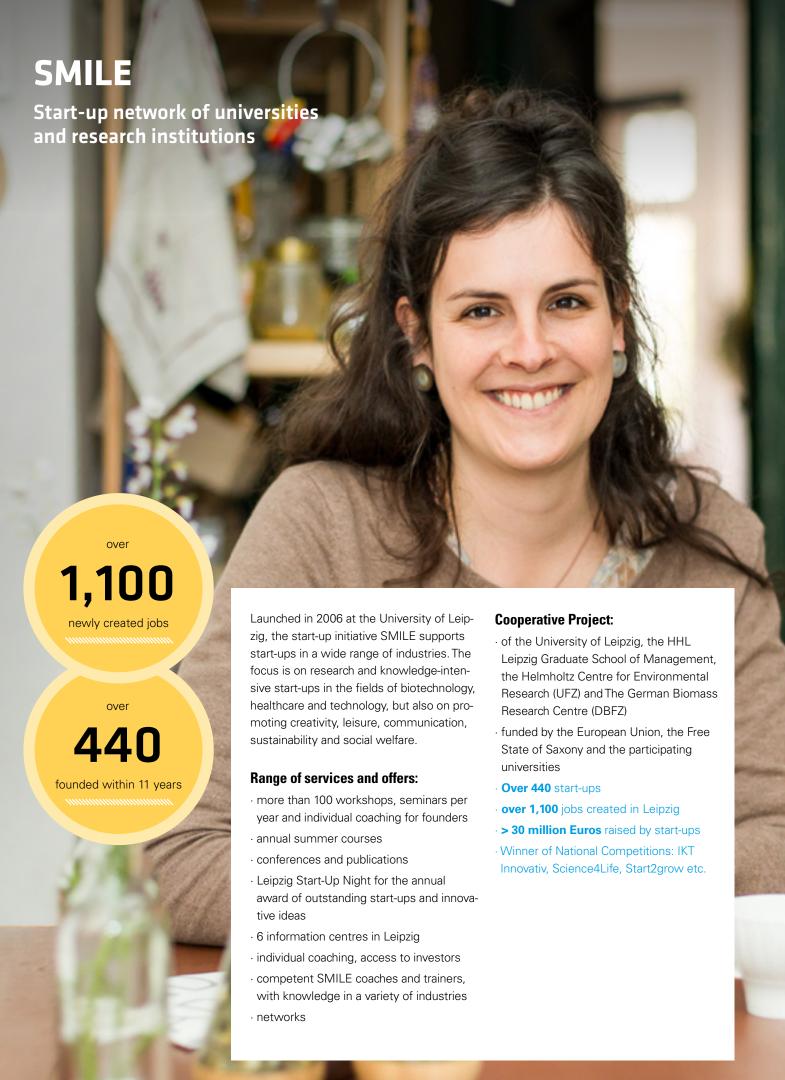
- · CoKnow Consulting
- · ELANA Boden Wasser Monitoring
- · Isodetect GmbH
- · MeGaSen Membranbasierte Gassensoren UG (limited liability)
- · OLANIS Expertensysteme GmbH

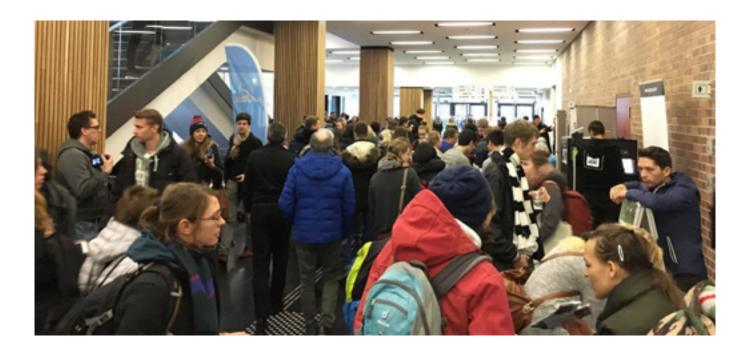
Fraunhofer Institute for Cell Therapy and Immunology:

- · Oncotrition GmbH
- · RIBOLUTION Health GmbH
- · Sonovum AG
- · Tutelacell GmbH

Leibniz-Institut für Oberflächenmodifizierung e. V. (IOM):

- · Cetelon Nanotechnik GmbH
- · IOT GmbH
- · NTG Neue Technologien GmbH & Co. KG
- · OPTEC GmbH
- Trionplas Technologies GmbH
- · Solarion AG





Entrepreneurship Programmes

SMILE focuses on the learner. Our aim is to discover and develop the talents within each individual. The events and learning principles are based on a socio-constructive approach that forms the basis of all entrepreneurship activities we pursue.

- Qualification: The qualification program enables scientists, graduates, and students to develop a plan for their own company and acquire complementary skills.
- Rationale: Start-up coaches provide support in all aspects of business start-ups: product and business model development, marketing concept, sales planning and corporate finance.
- Financing: At SMILE, together with the entrepreneurs, we examine what funds are possible grants, programmes, loans. Together we prepare the documents and forms, train for negotiations, contact the financiers, evaluate their offers.

SMILE at the University of Leipzig

In addition to the introductory offer SMILE.start, which the start-up Initiative SMILE offers at all universities and research institutions in Leipzig, students, employees, and graduates of the University can benefit from other special offers. This includes SMILE.markttest, an additional innovative offer for Start-Ups, with which SMILE enables an early market test for the products and services of the start-ups. This involves a special form of market feedback and a realistic examination of the feasibility of ideas and business models

with potential customers. In addition, the team at the University of Leipzig has developed special offers for market entry for freelancers and uses methods from the arts and sports in another innovative module – SMILE.performance – for effective preparation for self-employment.

SMILE.medibiz, which was established several years ago, is aimed primarily at young companies in the fields of medical technology, biotechnology, medical services and environmental technology. SMILE.medibiz supports Leipzig start-ups in opening up new markets in Germany and abroad and helps them to set up networks and secure the next financing round.

At the University of Leipzig, start-up teams at SMILE.lab and the Saxon Incubator for Clinical Translation will be able to use the infrastructure for incubation in the seed phase to optimally prepare for market launch.

SMILE start-up marketplace at the University of Leipzig









University of Leipzig

Self-Management Initiative Leipzig (SMILE)

Christian Hauke

Beethovenstraße 15 | 04107 Leipzig Tel: 0341 9737043

Email: hauke@smile.uni-leipzig.de www.smile.uni-leipzig.de



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founded within 11 years

University of Leipzig Augustusplatz Campus Leibniz-Monument in the Leibniz Forum

- · Effigos AG (effigos.com)
- · Futalis GmbH (futalis.de)
- · innovailably GmbH (whyapply.de)
- · Matchwerk Solutions UG (matchwerk.de)
- · BeGreat GmbH (neuronade.com)
- · Phacon GmbH (phacon.de)
- · style-ich GmbH (signuu.com)
- VivoSensMedical GmbH (vivosensmedical.com)
- · Webdata Solutions GmbH (webdata-solutions.com)

A special offer for business ideas from research in the IT sector is offered by the **Institute for Applied Computer Science** (InfAI, an affiliated institute of the University of Leipzig): Together with investors, companies are to be supported primarily in

the areas of future-oriented fields such as data analytics, industry 4.0, the Internet of Things, big data/smart data and the energy industry. The incubator is aimed specifically at scientists who are willing to set up a company in order to support technology start-ups on the basis of research results. Not only should teams from the InfAI transfer scientific know-how into successful business start-ups, but also start-up teams outside the InfAI should be able to receive targeted support from experts. More information can be found at infai.org.

Current projects:

- Project by the Biomedical Data Science Competence Centre: "STEADY (2016–2019)"
- Projects of the research group Smart Energy IT Systems: "Management Cockpit for Regenerative Energy (REMC)"
- · Projects of the E-Commerce research group: "Smarter Shopping (SmSh)"



The Leipzig University of Applied Sciences and Arts (HTWK Leipzig) combines practice-oriented teaching and applied research. The unique selling point of the university is its broad engineering and technical profile. Together with the economic, social and cultural sectors, HTWK Leipzig offers a wide range of teaching and research opportunities at its seven campuses. HTWK Leipzig is one of the most research-intensive universities for applied sciences in Germany.

HTWK Leipzig regards spin-offs from science as an important element for the transfer of technology from research to business practice. In doing so, the university supports innovative scientists in their start-up projects with individual consulting and training courses and provides support in applying for funding.

Competencies and knowledge for founders of new businesses are imparted in the context of student education especially by

the Faculty of Economics. The graduate centre of the Leipzig University of Applied Sciences offers corresponding courses for young researchers. Through its **research and transfer centres** HTWK Leipzig supports founders in the targeted development and production of prototypes, the realisation of sample and small series as well as various technical tests in the course of product development. These offers are also open to external founders on the path of cooperative cooperation.

Examples of spin-offs:

- Real Surgical Training Technologies GmbH
- · LeFx GbR
- · Baustoffprüflabor Müller & Lobisch GmbH
- · videostream360 GmbH
- · Conci HR UG
- · tuttisolo UG

Leipzig University of Applied Sciences Dirk Lippik, Research Department

Karl-Liebknecht-Straße 132 | 04277 Leipzig Tel: 0341 3076-6536 Email: dirk.lippik@htwk-leipzig.de www.htwk-leipzig.de www.ftz-leipzig.de

LEIPZIG UNIVERSITY OF COOPERATIVE EDUCATION

University of Cooperative Education Saxony and Leipzig

The University of Cooperative Education Saxony has been enriching the university landscape for 25 years and combines theory and practice with its dual studies. In six semesters, both scientifically sound knowledge and practical skills are imparted. Knowledge and technology transfer is an important concern of the University of Cooperative Education Saxony.

Examples of spin-offs:

- · G&W Gewerbe und Wohnen e.K.
- · WOHNfühl Immobilien GmbH
- · KKS Leipziger Immobilienservice GmbH
- Kirchberger Immobiliendienst
- · Larbig & Mortag Immobilien GmbH

University of Cooperative Education Saxony – Leipzig

Schönauer Straße 113a | 04207 Leipzig Tel: 0341 42743-404

Email: susanne.schulze@ba-leipzig.de www.ba-leipzig.de www.studieren-im-markt.de



Another confirmation for the HHL Leipzig Graduate School of Management as one of the best founders in Germany: After the two previous rankings in 2013 and 2014, it was once again able to achieve first place in 2017 within the "Founding Radar" published by the Stifterverband für die Deutsche Wissenschaft among all nationwide business schools and universities with up to 5,000 students.

Start-up support organizations at HHL:

- three entrepreneurship-oriented professorial chairs
- · the student initiative Accelerate@HHL
- · the "Self-Management Initiative Leipzig" (SMILE)
- the association for innovation, business start-up and growth at Graduate School of Management e. V. (VIEW)
- · SpinLab The HHL Accelerator

Highly acclaimed activities at HHL:

- · HHL International Investors Day
- · Accelerate@HHL
- · Start-up Career Fair
- · India Business Day

- Regularly held start-up workshops with guest speakers from science and industry
- Practical projects in which student teams under the direction of a chair cooperate with start-up entrepreneurs and examine the marketability of their business idea

An important aspect of HHL's start-up support is the involvement of former students in the activities. On the one hand, alumni are involved through guest lectures and the quarterly "Start-up Career Fair". On the other hand, HHL's alumni network also explicitly addresses start-ups. The important role of the alumni in HHL's start-up projects is effectively demonstrated by their high presence in initiating and supporting start-ups from HHL.

Examples of spin-offs:

- · Auto1 Group
- · HitFox
- · Lieferheld
- · Lecturio
- · trivago





HHL Start-up competitions

HHL Best Founders Award

With the support of the Karl-Kolle Foundation and the Society of Friends of HHL e. V., HHL awards prizes to the best business models in the field of digitisation and presents them to investors.

Industry: Digitisation Participants: 22 Teams

Winners: flynex, Sensape, SoNovum

Best Bio-based Award

The best business models in the field of bio-based economics will be awarded here.

Industry: Bio-based economy

Participants: 5 Teams

Winner: Green City Solutions

EY Public Value Award

Together with EY, start-ups that make a positive contribution to the common good are awarded.

Industry: Open

Participants: 120 Teams Winners: Social-Bee, SirPlus, Coffee Circle

Accelerate@HHL Best Pitch

Students, young entrepreneurs and young scientists award prizes to the best business models in the field of digitisation.

Industry: Digitisation Participants: 10 Teams Winner: SoNovum

HHL Start-up Bootcamp

Start-up teams are formed and ideas for start-ups are developed within a weekend.

Participants: 5 Teams Winner: Karmalicious

Winner of the HHL Best Founders Award 2016, Justus Nagel (middle), co-founder of Sensage, with Julia Derndinger, CEO The founder's trainer and jury chairwoman, and Prof. Dr. Stephan Stubner, member of the board of the Friends of HHL



Leipzig Graduate School of Management Dr. Dorian Proksch

Executive Director Center for Entrepreneurial and Innovative Management (CEIM) Jahnallee 59 | 04109 Leipzig Tel: 0341 9851828 Email: dorian.proksch@hhl.de www.hhl.de

UGB

Unternehmensgründerbüro Leipzig/ Office of Economic Development



The City of Leipzig

Office of Economic Development Unternehmensgründerbüro Leipzig

Andrea Auf der Masch, Kathrin Schwertfeger

Karl-Heine-Straße 99 | 04229 Leipzig

Tel: 0341 4912105-104

Email: existenzgruendung-ugb@leipzig.de www.leipzig.de/wirtschaft-und-wissenschaft www.facebook.com/Wirtschaftsfoerderung.

Range of services and offers:

- · start-up consulting
- · support in the establishment process
- pilot position with regard to relevant contact persons
- · information on public funding assistance
- · information on the preparation of the business plan
- examination on the request of the start-up companies for coherence and completeness
- industry information and procurement of industry-specific contacts
- · training opportunities
- · business start-up and one-day seminars
- · informational events

Affiliated partners

- Stadt Leipzig, Landkreis Leipzig, Landkreis Nordsachsen, Sparkasse Leipzig
- Founded in 1998
- · 6,752 start-ups managed in total
- · **107** start-ups managed in 2016
- 9,664 newly created jobs
- 144 newly created jobs in 2016

Examples of successful start-ups

- Colugo GmbH
- · Digital Impact Labs Leipzig GmbH
- · Expanding Focus GmbH
- · Immuthera GmbH
- · Texlock GmbH

AGIL

AGIL GmbH Leipzig, Technologiescouts - Searching for clues to success

AGIL

Agentur für Innovationsförderung und Technologietransfer GmbH Leipzig **Günther Fleck, Managing Director**

Lessingstraße 2 | 04109 Leipzig Tel: 0341 2682660

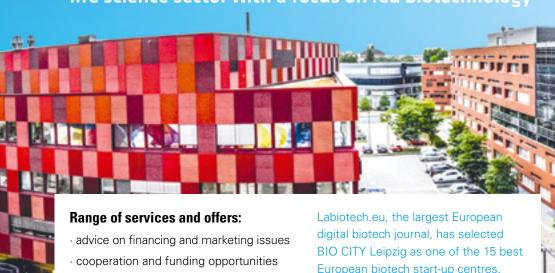
Email: agil@agil-leipzig.de www.agil-leipzig.de Since 2013, AGIL GmbH Leipzig has successfully implemented the pilot project "Technologiescouts" on behalf of the City of Leipzig and the Leipzig Chamber of Industry and Commerce. Companies in the region are the target group for this attractive range of services with qualified advice from four experienced technology scouts. They are supported in starting and developing their own innovation activities. The aim of the "Technologiescouts" is to help small and medium-sized enterprises, especially in the manufacturing sector

· to initiate in-house research and development activities,

- to encourage the establishment of an operational innovation management system,
- · to provide methods and tools for successful innovation management,
- · find suitable scientific partners for them,
- support the exploration and implementation of eligible research and development projects; and
- · to draw up financial plans.

BIO CITY LEIPZIG

Technology and start-up centre for start-ups in the life science sector with a focus on red biotechnology



- technology transfer through BIO-NET LEIPZIG GmbH
- · services for tenants (reception management etc.)
- · rental of venues for events
- · event management
- · inter-company health promotion "BioCityfit!"
- BIO CITY NEWS

European biotech start-up centres.

· Founded in 2003

Examples of successful start-ups:

- · Haema AG
- · Vita 34 AG
- · c-LEcta GmbH

BIO-NET-LEIPZIG

Technologietransfergesellschaft mbH André Hofmann

Geschäftsführer BIO-NET-LEIPZIG Tel: 0341 212070

Email: info@bio-city-leipzig.de www.bio-city-leipzig.de

LEIPZIG CHAMBER OF COMMERCE AND INDUSTRY (IHK) AND LEIPZIG **CHAMBER OF CRAFTS AND TRADES**

Start-up consulting

In the orientation consultation, the Leipzig Chamber of Commerce and Industry (IHK) and the Leipzig Chamber of Crafts and Trades provide basic information on all aspects of setting up a business and discuss with potential entrepreneurs the possible further course of events and the implementation of the founding idea.

Additional offers of the Leipzig Chamber of Crafts and Trades

- · Business start-up seminars in the Chamber of Commerce
- · Corporate succession consultations

Start-up night

Early and comprehensive information is the alpha and omega for any successful business start-up. The Leipzig Chamber of Industry and Commerce (IHK) understands this need and offers a start-up evening twice a month as an introduction to the topic of self-employment. It is aimed at entrepreneurs who wish to become self-employed in the field of business.

leipzig.ihk.de/existenzgruendung

Leipzig Chamber of Industry and Commerce

Business start-ups and business development

Stefan Heilmann, Business Area Manager Goerdelerring 5 | 04109 Leipzig

Tel: 0341 1267-1379 Email: heilmann@leipzig.ihk.de

www.leipzig.ihk.de

Leipzig Chamber of Crafts and Trades

Department of Economics and Law

Andrea Mücke, Head of Corporate Consulting

Dresdner Straße 11/13 | 04103 Leipzig

Tel: 0341 2188-301

Email: muecke.a@hwk-leipzig.de

www.hwk-leipzig.de



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start-ups supported

SpinLab – The HHL Accelerator (spinlab.co) is a cooperation project between the internationally-renowned creative area of the Leipzig Baumwollspinnerei (old cotton spinning mill) and the globally-famous business institution HHL Leipzig Graduate School of Management. It combines creative atmosphere with entrepreneurial know-how plus network in a unique way. An international team with seven employees and 70 mentors is currently working in the SpinLab.

The six-month support programme for early-stage start-ups offers the following benefits:

- · start-up grants up to 10,000 Euros
- · intensive counselling (incl. 70 renowned mentors)
- network to established companies and investors
- · co-working
- · access to technology
- · recruiting networks
- international exchange program with partner accelerators in California, Israel and Chile

The strictly selected program participants (3 – 5 percent of the applicants) have come from Berlin, Munich, Hamburg, Cologne, Düsseldorf, Dresden and some of them have settled in Leipzig for the long term as part of the program. SpinLab operates a co-working space for alumni start-ups.

- 90 % of the supported start-ups can boast successful market entry
- 17,5 million Euros acquired | approximately 650,000-700,000 Euros of financing per early-stage start-up
- approximately 200 Jobs | on average7 Jobs per early-stage start-up
- · 31 prizes have been won by start-ups

SpinLab – The HHL Accelerator

- · successful, established support programme
- · consulting/mentoring
- network to established companies and investors
- access to technology
- · recruiting-Networks
- international exchange programmes for seed phase start-ups

Our Partners are:

AOK PLUS, Arvato Systems, CMS Hasche Sigle, DELL EMC, Deutsche Bank, DZ BANK, enviaM, European Energy Exchange, Grazia Equity, Heinz DÜRR Invest, Insurance Innovation Lab, KPMG, Leipzig – Office for Economic Development, Leipziger Gruppe, MADSACK Mediengruppe, MBG Sachsen, Porsche, Postbank, Quarton International, Sächsisches Staatsministerium für Soziales und Verbraucherschutz, taskforce – Management on Demand, Technologiegründerfonds Sachsen, VNG Gruppe



SpinLab Accelerator GmbH Dr. Eric Weber

Weißenfelser Straße 65G | 04229 Leipzig Email: info@spinlab.co www.spinlab.co



Range of services and offers:

- · office infrastructure for start-ups and freelancers
- · event space
- · start-up events
- · conferences
- · Startup Weekend
- · Startup Safari Leipzig
- · crowdfunding consultation
- · angel and investor network
- · mentorship

Affiliated partners

- Leipziger Verlags- und Druckereigesellschaft
- · MADSACK Mediengruppe

- · Founded in **2015**
- · 60 start-ups managed in total
- · 45 start-ups managed in 2016
- · 180 newly created jobs
- · 80 newly created jobs in 2016

Examples of successful Start-Ups

- · Apoly GmbH
- · BirdieMatch GmbH
- · Crowdfunding Campus GmbH
- · Entrebridge UG
- · ProCopter GmbH



Basislager Coworking André Nikolski

Peterssteinweg 14 | 04107 Leipzig Tel: 0341 21811842 Email: info@basislager.co www.basislager.co



8 locations in Germany

The Social Impact Lab is a start-up centre and co-working space in Plagwitz. Since 2014, the Lab has been supporting start-ups with socially innovative ideas in the development of a sustainable business model. It has helped young entrepreneurs up to the age of 30 to implement their plan. The Social Impact Lab is open to start-ups through the Social & Entrepreneurship Scholarship, which offers up to eight months of coaching, mentoring, workplace, network, and community. Entrepreneurs can receive up to twelve months of start-up support via an individual consulting process.

Those who do not wish to take advantage of one of the intensive programmes can rent as a co-worker, take part in events and receive occasional start-up support. The community of the Social Impact Lab Leipzig is made up of entrepreneurs from different industries: Education, Fair Fashion, Health & Nutrition, Sustainable Product Development, Gastronomy & Retail, Cultural and Creative Industries, etc. Detailed information about the start-up community can be found on the website. The Social Impact Lab is part of the Social Impact gGmbH network and is thus one of eight labs throughout Germany. The Lab thus offers all start-ups a large network of partners and stakeholders.

Range of services and offers:

- · 8 12 months start-up support programme for social start-ups and young entrepreneurs
- · individual coaching
- · mentoring
- access to local and German-wide
 Stakeholder-Networks & Social Start-up
 Community
- · co-working space

Financial Partners

· Social Impact gGmbH, Drosos Stiftung

Examples of successful start-ups:

- · Heldenküche
- · mormor
- · tutory
- · we are KAL
- · Whole Food Box



Social Impact Lab Leipzig Marcus Bittner, Standortleiter

Weißenfelserstraße 65H | 04229 Leipzig Tel: 0341 49566660 Email: leipzig@socialimpactlab.eu leipzig.socialimpactlab.eu







Network for start-ups, entrepreneurs, scientists and investors.

futureSAX – the innovation platform of the Free State of Saxony is an initiative of the Saxon State Ministry of Economic Affairs, Labour and Transport. futureSAX provides growth impulses for founders and companies from Saxony and links cross-industry innovators from science and industry. futureSAX offers start-ups and entrepreneurs numerous contact opportunities with investors to finance their growth.

Profile of futureSAX:

- · innovation and growth accelerators
- · networks of over 7,000 contacts
- key target groups: innovative start-ups, growth-oriented entrepreneurs
- bringing together representatives from politics, science, business and investors
- competitions: futureSAX ideas competition, Saxon Transfer Prize, Saxon State
 Prize for Innovation
- · events: knowledge transfer, networking and stimulation

Start-up Partner Network

For founders, the futureSAX start-up partner network (with a calendar of events) offers a very helpful representation of the public institutions that support start-ups in Saxony.

futuresax.de/start-up-partnernetzwerk

Saxon Mentoring Networks

Through the mentoring network, founders get to know committed entrepreneurs, employees and knowledge carriers who provide their knowledge and experience in the growth process. In this way, founders gain experience in an important subject area for them, broaden their own opinion process through successful strategies and tactics of third parties and receive an external reflection on their plans and goals.

futuresax.de/mentoring

Visibility for Saxony's start-ups

With the ideas competition, futureSAX increases visibility for Saxon start-ups and supports the development of good ideas into viable business concepts. At trade fairs such as the KarriereStart, Hannover Messe or CEBIT, futureSAX offers start-ups the opportunity to present themselves with their own format, the Start-up Corner.

futuresax.de/gruender





futureSAX-The Innovation Platform of the Free State of Saxony Marina Heimann

Tel. +49 341 123 885 0 Email: gruender@futuresax.de www.futuresax.de



In 2016, 4F Lebensart GmbH was awarded the 2nd prize of 2,000 Euros, in the start-up category.

At the Leipzig Start-Up Night, successful start-ups and companies established on the market as well as promising ideas are honoured. Prizes are awarded in the following categories:

- · Idea (prize money 2,000 Euros): The authors of the best sketches present their ideas to a broad public at a festive evening event. The guests of the Leipzig Start-Up Night choose the winner of the idea prize, which will be announced and awarded that evening.
- Start-up (prize money 6,000 Euros): Winner of the regional business plan competition
- Ten Years After: You cannot apply for this category. The prizewinner is nominated and selected by an expert jury. Criteria for selection include: The solidity of the company's previous planning, efficient management, strong sales and earnings potential, and a high level of profitability or earnings growth, as well as a positive corporate image.

Lifetime achievement award: The lifetime achievement award is given to a person who is distinguished by a long-lasting, special and sustainable entrepreneurial commitment. The lifetime achievement award closes the entrepreneurial life-cycle. The life-cycle begins with an idea with which start-up companies dared to make the leap into entrepreneurship, continues across ten years of solid performance and finally reflects the company's achievements.

Leipziger Gründernacht

University of Leipzig

The "Self-Management Initiative Leipzig" (SMILE)

Markus Maier

Ritterstraße 12, Raum 202 | 04109 Leipzig Tel: 0341 9733755

Email: maier@smile.uni-leipzig.de www.leipziger-gruendernacht.de

Promoters:

- · Sparkasse Leipzig
- · Selbst Management Initiative LEipzig (SMILE)
- · City of Leipzig
- · Districts of Leipzig and North Saxony
- · Leipzig Chamber of Crafts and Trades
- · Leipzig Chamber of Industry and Commerce
- · Technologiegründerfonds Sachsen
- · S-Beteiligung der Sparkasse Leipzig



German Start-up Award

The German Start-up Award is awarded annually in the categories of students, start-up, promotion and lifetime achievement. Entrepreneurial models in different business phases are honoured.

deutscher-gruenderpreis.de

Start-up competition – Digital Innovation

The "Start-up Competition – Digital Innovation" is an ideas competition organised by the Federal Ministry of Economics and Energy (BMWi) which takes place in two phases. In the first phase, start-ups from the field of information and communication technology (ICT) can apply with a short outline of ideas.

gruenderwettbewerb.de

Project "Youth Start-ups"

Since 2015, Leipzig has hosted the interim finals of the nationwide competition "Youth Start-ups" every year. Young start-up teams from all over Germany present their business ideas to a jury. The winner takes part in the final round of the competition. The participating start-ups describe the difficult but rewarding way of starting a company to young people – and want to convince them with their ideas. The competition is organised by the Steinbeis Innovation Centre for Business Development on behalf of the Federal Ministry of Education and Research in cooperation with the City of Leipzig and the Leipzig Chamber of Commerce and Industry.

jugend-gruendet.de





futureSAX Ideas Competition

In the futureSAX Ideas Competition, just under a third of the applications come from information and communication technology, followed by the trade and e-commerce sector. A large number of them also come from the high-tech sector. With this competition, the Free State of Saxony wants to promote innovative and growth-oriented start-up projects and support the development of ideas into sustainable business concepts.

futuresax.de

Cultural and Creative Pilots Germany

Cultural and Creative Pilots is a competition for start-ups and self-employed individuals with particularly creative and culturally-oriented business ideas.

kultur-kreativpiloten.de



Dr. Joachim Löffler, Managing Director of KUMATEC Sondermaschinenbau & Kunststoffverarbeitung GmbH, overall winner of the IQ Innovation Award Central Germany 2016

Metropolregion Mitteldeutschland Management GmbH

Hanka Fischer, Projektleiterin IQ Innovationspreis Mitteldeutschland Schillerstraße 5 | 04109 Leipzig

Tel: 0341 6001616

Email: info-mitteldeutschland.de

IQ Innovation Award Leipzig 2017: Texlock GmbH with the City of Leipzig and the jury chairman; from left: Lord Mayor Burkhard Jung (City of Leipzig), Suse Brand and Alexandra Baum (both Texlock GmbH), Prof. Dr. Utz Dornberger (University of Leipzig) In Central Germany, there are many start-up competitions. An application for the IQ Innovation Award Central Germany is useful if start-ups are interested in an industry-specific competition with high funding, contacts in the economy and special marketing and PR services. IQ stands for Innovation Quotient. The individual prizes with a total value of 70,000 Euros are awarded to marketable products, processes and services related to the Automotive, Chemicals/Plastics, Energy/ Environment/Solar Economy, Information Technology and Life Sciences clusters. Leipzig applicants benefit from the umbrella brand model of the competition: With just one application, they can participate in the Central German competition of the Metropolitan Region of Central Germany as well as in the independent local competition of the Leipzig Foundation for Innovation and Technology Transfer.

iq-mitteldeutschland.de

IQ Innovation Award Leipzig

- Goal: to initiate and promote outstanding innovative ideas for translating scientific findings into new products and processes in Leipzig
- Industry: Automotive, Chemical/Plastics, Energy/Environment/Solar Technology, Information Technology, Life Sciences
- Prize money: 5,000 Euros
- Prize provider: Leipzig Foundation for Innovation and Technology Transfer

leipziger-stiftung.de



NETWORKING AND EVENTS

Many of the internationally and nationally widespread event formats for start-ups take place regularly in Leipzig:

- · Accelerate@HHI Konferenz
- · Chaos Communication Congress
- · DreamHack Leipzig
- · Frauen überholen anders
- · F**kUp Nights
- · Start-up breakfasts and get-togethers (e.g. Basislager, Gründernest, SMILE, Social Impact Lab)
- · Hackathons
- · HHL International Investors Days -Energy-Tech, Smart City, MedTech
- · Startup SAFARI Leipzig
- · Startup Weekend
- · SMILE-Gründermarktplatz

Startup SAFARI Leipzig

The best opportunity to explore the full breadth of Leipzig's start-up ecosystem in two days is the Startup Safari Leipzig, which has been taking place every year since 2016. Start-ups, technology-oriented companies, venture capitalists, incubators, co-working spaces and start-up promoters invite you to get to know them and build up a network. Lord Mayor Burkhard Jung is the patron of this start-up initiative.

leipzig.startupsafari.com

Startup Weekend Leipzig

The Startup Weekend Leipzig is a threeday event that creates the basis for a company or the launch of a product in 54 hours. The winning team receives the Startup Weekend Cup.

The best ideas for start-ups will be rewarded with valuable non-cash prizes, which are intended to support the participants in the further implementation of their ideas. Another useful prize: in the midst of potential investors, sponsors and like-minded people, the participants can exchange information about the opportunities and perspectives of cooperation in a relaxed atmosphere.

leipzig.startupweekend.org

Enthusiastic entrepreneur – Frauen überholen anders.

With this event, held as part of the Start-up Week Germany, the Office of Economic Development, the Chamber of Industry and Commerce and the Leipzig and SMILE Chamber of Trade express their appreciation for women's entrepreneurial independence. "Begeistert Unternehmerin" brings together founders with successful women entrepreneurs. The motivational aspect is obvious: dedicated, dynamic women with an entrepreneurial spirit should be more present in public and encouraged to start their own business.

- 2b AHEAD Club
- Cluster IT
- Mitteldeutschland e.V.
- EXIST-Gründungsnetzwerke
- HHL Start-up Bootcamp
- Kreatives Leipzig e.V.
- SpinLab The HHL
- Startup Central Germany
- TransferMeeting. Research and knowledge transfer from the University of Leipzig
- Business network Leipziger Westen





The regional start-up scene profits from a large number of different players in Leipzig. There are currently about 15 to 20 smaller and larger co-working spaces and incubators in Leipzig. Altogether, the Trade Fair City offers innovation areas with a mid-five-digit square metre size.

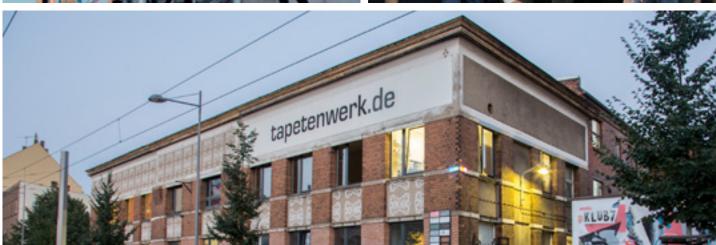
There is also a wide range of co-working spaces:

- Basislager Coworking at a total of 1,700 sqm
- · chaos coworking
- · Contorhaus
- · eis30 Coworking
- · plug and work
- · Raumstation Coworking Leipzig
- · Rockzipfel

- · sekretär coworking leipzig
- · SIMPLIOFFICE
- · South L.E. Desktops
- Studio Delta with 800 sqm space for Freelancers, developers and start-ups
- ·Tapetenwerk







Incubators for start-ups of all kinds:

- Business & Innovation Centre Leipzig
 (BIC) for Technology Companies
 (Total area approx. 5,000 sqm)
- · BIO CITY Leipzig in Life Sciences (approx. 20,000 sqm)
- GaraGe Competence Center for Youth,
 Technology and Education
- Sächsischer Inkubator für klinische Translation (SIKT)
- · SMILE.Lab
- Social Impact Lab for Social Entrepreneurs (260 sqm)
- SpinLab The HHL Accelerator for Technology Start-ups (approx. 1,600 sqm)
- and others (incl. InfAl Inkubator,2b AHEAD Inkubator)
- In addition to consultancy services, the university start-up network SMILE provides space for university spin-offs
- Starter Space is a retail business for start-up products in the largest inner-city shopping centre (Brühl)

Tapetenwerk

The historic factory, which dates back to the Gründerzeit (years of rapid industrial expansion), has eight factory buildings and offices. They are used as a "production site" for artists, designers, architects and creative craftsmen, such as the Longboard workshop, or for new working concepts such as the co-working space.

Makerspace Leipzig

Across an area of 420 sqm the Makerspace Leipzig offers an open workshop for creative cross-technology projects – traditionally or digitally manufactured. A wood and metal workshop, a FabLab, a photo studio and a textile area are available.

Picture left: Basislager Picture right: BIC, Makerspace Leipzig, Tapetenwerk

OVERVIEW OF SUBSIDIES AND FINANCING











monkfish / equity







VNGGRUPPE

- · Investment funds of Sparkasse
- · Bürgschaftsbank Sachsen
- · Bundesagentur für Arbeit
- · Fördermitteldatenbank Sachsen
- · High-Tech Gründerfonds HTGF III
- · KfW Mittelstandsbank
- Mittelständische Beteiligungsgesellschaft Sachsen
- · Small and medium-sized business development of the City of Leipzig
- · Monkfish Equity
- · Sächsische Aufbaubank
- · Technologiegründerfonds Sachsen (Focus: high-tech start-ups)
- · VisionBakery (crowdfunding platform)
- · VNG Innovation (Corporate Venture Fund by the VNG Group)

Further information can be found in the subsidy compass of the Leipzig Chamber of Commerce and Industry:

leipzig.ihk.de/foerdermittelkompass



Support programmes for small and medium-sized enterprises (SMEs)

The SME development programme of the City of Leipzig is a central pillar of the economic development programme. The aim is to develop practical, promising solutions and to provide financial support where the capacities of small and medium-sized enterprises are simply not sufficient. The funding programme was launched in 2013 with the aim of enabling small and medium-sized enterprises to make better use of their own potential and boost their supra-regional competitiveness, above all through innovation and technology-oriented project funding. The SME development programme of the City of Leipzig is aimed, on the one hand, at the existing company portfolio, but is also intended to provide an impetus for business start-ups and business settlements. Start-ups are supported through their first steps in Leipzig and can also make use of all further measures in the SME promotion program after successful establishment.

The SME development programme comprises three lines:

1. Establishment and Support in Leipzig

2. Stock Promotion

- · Exchange creative ideas
- · Growth-related location development
- · Management help
- · Innovation in SMEs
- Development of new markets (trade fair promotion)
- Testing an E-vehicle in day-to-day operations
- Introduction of a quality management system
- · Local technology exchange
- · Supra-regional growth/restructuring report
- · Business transfer report
- · Crisis management report

3. Start-up support

- · Master start-up grant
- · Employee development for start-ups
- · Award for innovative start-ups



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The special start-up support within the scope of the SME development programme of the City of Leipzig

Award for innovative start-ups

The measure aims to promote innovative startups in the City of Leipzig. These may be technology-oriented foundations or foundations that enrich the City of Leipzig with unusual business ideas. Independence is promoted through the foundation of an innovative company in the City of Leipzig and the first use of commercial premises for the new company.

Selection of supported companies:

- · Sensape GmbH (interactive infotainment)
- Rhebo AG (cyber security, operational technology)
- · DIPAT die Patientenverfügung GmbH (online patient forms)
- · Apoly GmbH (online pharmaceutical services)
- · Relax Commerce (e-Commerce)
- · Texlock GmbH (high-tech textiles)

Employee development for start-ups

This support measure promotes the growth of newly founded companies by creating additional jobs in Leipzig. Experience has shown that recruiting the first employee proves to be a major challenge, as it is the first time that a young company is faced with employment contract obligations, long-term financial burdens and social responsibility. The recruitment and employment of the first employee in young companies is therefore encouraged.

Selection of supported companies:

· KO/OK, Architekturbüro

- Eiszeitlounge Leipzig,
 cold therapy, fitness studio
- · Social Media Profis, advertising agency
- · Malerfachbetrieb Torsten Schwarze
- Homegloss by Jeannette, domestic service
- Katrin Pradel, Kurhaus Bienitz, hospitality industry

Master craftsman's foundation grant

The master craftsman's foundation grant is intended to support start-ups in the craft trades and the creation or – in the case of company takeovers – securing of jobs. The award serves primarily as an incentive and relieves companies from the pressure of liquidity, particularly in the start-up phase.

Selection of supported master craftsmen:

- · Nadine Felgentreff, master goldsmith
- · Takao Nakawaga, brass instrument maker
- · Michael Liborak, master mechanic (acquisition)
- Christoph Slawidis, Carpentry,
 Knofe-Design GbR (acquisition)
- · Holger Martens, organic bakery
- · Benjamin Oesch, prosthesis and orthotics manufacture
- · Franz Richter, butcher (acquisition)

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